

Decision Time

Preparing the organization for the next 10 years

Organizational Options

Package excludes Geographical Scope page

Options excluded by the Board to date:

Option 1 – Continue with Existing BCCC Structure

Option 3 – Program Oriented Organization

Option added from last meeting:

Option 6 – Overarching Organization Structured with Purpose-Specific Arms

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Organizational Options

Option 1 – Continue with Existing BCCC Structure

Membership based organization focussing mainly on cycling infrastructure matters and supportive legislation

- Province level advocacy only
- Cycling facilities design advice
- Built cycling infrastructure advice
- Cycling infrastructure funding
- Motor Vehicle Act supportive of cycling growth

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Organizational Options *- continued*

Option 2 – Exiting BCCC Structure plus Services to Smaller Communities

Membership based organization focussing mainly on cycling infrastructure matters, supportive legislation, and local advocacy support

- Province level advocacy only
 - Cycling facilities design advice
 - Built cycling infrastructure advice
 - Cycling infrastructure funding
 - Motor Vehicle Act supportive of cycling growth
- plus
- Advocacy services to smaller communities, where there is no other alternative
 - Providing “back office” services for small communities’ cycling advocacy groups (insurance, Directors’ liability coverage, accounting, web services, etc.)
 - Start-up incubator, support, and resource for new community cycling advocacy groups

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Organizational Options *- continued*

Option 4 – BCCC transformed into Vélo Québec style NGO Organization

- Back office services for arms of organization and for local cycling groups
- Fund Raising centralized or within divisions

Self-run divisions focusing on

- Customer oriented research – design, other
- Infrastructure advocacy
- Infrastructure programs
- Cycling Programs – advocacy to the public
- Consulting Services – cycling focus - to municipalities and coalitions
- Events
- Travel
- Publication
- and so on

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Organizational Options *- continued*

Option 5 – BCCC as Lead Organization, Facilitating NGO Providing Contracted Work Force

Membership based lead organization as the public face, with facilitating NGO organization the doer for delivery of programs and initiatives. Faster execution time.

Facilitating NGO providing services, under contract, to the BCCC, local advisory groups, or other organization wishing the NGO's services and expertise

- Back office services
- Fund raising
- Research – Cycling customer oriented design
- Infrastructure advocacy
- Infrastructure programs
 - EcoDensity developments and facilities funding – land developer as a partner and funder
- Cycling Programs – Advocating cycling to the public
- Consulting services – cyclist focus - to municipalities and coalitions
- Events
- Travel
- Publications

Facilitating NGO – research provider under contract or from external funding

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Organizational Options *- continued*

Option 6 – Overarching Organization Structured for Fast Delivery, Advocacy and Programs Delivered through Purpose-Specific Arms with Back Office Support

Membership based

Focusing on quick delivery with high standards and excellent customer reception

BCCC becomes the advocacy arm

BTW an arm or part of an arm focusing on the marketing of cycling

Stand-alone groups can become part of any arm as affiliate in delivery of programs (ex. BTW V)

Each arm has own its own Program Board with Directors which provides leadership

Back Office

- Back office services
- Vision Coordinated Implementation
- Fund raising

Program Arms (Divisions)

- Research – Cycling customer oriented design - research provider under contract or from external funding
- Infrastructure advocacy
- Infrastructure programs
- Cycling programs – Advocating cycling to the public
- Consulting services – cyclist focus - to municipalities and coalitions
- Events
- Travel
- Publications